

## Laura Bray

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Women Mean Business®

## News Brief

October 2008

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### Welcome New Members

**\*\* Evelyn Barnes**, Herki Gear

**\*\*Michelle Dentis**, Bleu Print

**\*\*Melissa Monroe-**

**Young**, MediaWrite of San Antonio

**\*\*Alison Rivenburgh**, Sustainable Perspectives Group LLC

**\*\*Susan Simmons**, Law Offices of Susan Simmons PLLC

**\*\*Linda Wong**, Genworth Financial

### Upcoming Events

**October 7-** Cocktail Connection, 5:30pm, coco

**October 8-**Lunch Connection, 11:30am, Swede's

### Our Corporate Partners

This newsletter would not have been possible without the generous support of our local corporate partners. **Thank you!**

#### DIAMOND LEVEL PARTNERS:

Altair Technology, Inc.  
H-E-B

#### GOLD LEVEL PARTNERS:

Allegra Print and Imaging  
Jackson Walker, LLP  
San Antonio Business Journal  
San Antonio Woman Magazine

#### SILVER LEVEL PARTNERS:

Broadway National Bank  
Fresh Horizons Creative Catering  
Greene and Associates, Inc.  
HELP ME!! Computers LLC  
Lexus San Antonio  
Padgett Stratemann & Co. LLP  
Oppenheimer, Blend, Harrison & Tate  
Sterling Bank  
Summit Home Medical Equipment  
Wells Fargo Bank  
Wachovia

#### BRONZE LEVEL PARTNERS:

Daisy Tours  
First Community Bank  
Frost  
Humana  
King & Sommer LLP

**October 17-**  
Membership Meeting, 7:30am,  
Petroleum Club

South Texas Business Fund  
SWBC  
Zeitgeist Wellness Group

[Click here](#) for a full calendar of events.

RSVP to [info@nawbosa.org](mailto:info@nawbosa.org) for all events.

## October Membership Meeting

**THE POWER OF ONE - Transforming Good to Great.** Each one of us has the power to make a difference . . . by the imprint made on one life, by our one vote and by helping one business owner grow their business.

Are you reeling from the attacks and counter-attacks of political ads? Are you trying to make sense of it all on the national, state, county and local levels? Join spirited roundtable discussions on issues affecting women business owners including healthcare, government procurement, access to capital, and taxes. Learn how you can get involved and make a difference by serving on state, county, and local boards and commissions.

Listen, as Phyllis Ingram, board member of The League of Women Voters-San Antonio Chapter, help you get some perspective on:

**\*\*The importance of voting**

**\*\*How to select a candidate whose values and beliefs mirror your own**

**\*\*What you should understand about elections and how they impact your businesses and personal lives**

All discussions during the meeting will be non-partisan. Voter registration will be offered at the end of the program; however, in order to vote in the General Election on November 4, you must register to vote by October 6, 2008.

**When:** Friday, October 17. Networking: 7:15-7:30am, Program: 7:30-9:00am

**Where:** Petroleum Club (8620 N. New Braunfels, 7th floor)

**Cost:** \$25 for members/corporate partners, \$30 for guests, \$35 all walk-ins.

If you would like to join with the leaders of NAWBO-SA in making donations of shoes to Dress for Success and eyeglasses to the Lions Club, bring a pair of gently used or new shoes (pumps in black, brown or blue are recommended) and a pair of glasses (prescription or sunglasses) to the meeting.

RSVP online at

<http://http://www.nawbosa.org/EventsCalendarMonth.asp?Action=Month>.

No shows will be billed. Please contact Laura Bray at 210-408-1699 or [info@nawbosa.org](mailto:info@nawbosa.org) with any questions.

## Other NAWBO-SA Events and News

### LUNCH CONNECTION:

The next Lunch Connection is Wednesday, October 8 at Swede's (2211 NW Military Hwy, at the corner of

West Ave) from 11:30am-1:00pm. Meet and greet fellow business owners and corporate partners; share information about your products and services over lunch! Be sure to bring lots of business cards. RSVPs are required; attendance is limited to 30. Register today by sending an email to [info@nawbosa.org](mailto:info@nawbosa.org). Cost is \$15.00 and includes entree, ice tea, water and gratuity. You'll pay at the restaurant.

### **COCKTAIL CONNECTION:**

The next Cocktail Connection is Tuesday, October 7 at Coco (18402 US Hwy 281 N, in the Legacy Shopping Center; 491-4480, [www.sa-coco.com](http://www.sa-coco.com)) from 5:30-7:00pm. Join us for a facilitated networking opportunity, NAWBO-SA's Cocktail Connection. The price (to be announced) is payable at the door (cash and credit cards only please), and includes a drink ticket (several martini choices and non-alcoholic beverages also available), hors d'oeuvres, tax, and gratuity. This event is regularly scheduled at Coco on the first Tuesday of every month. To RSVP, visit the NAWBO-SA website, send an email to [info@nawbosa.org](mailto:info@nawbosa.org), or call 408-1699.

### **MEMBER VOLUNTEER OPPORTUNITIES:**

Interested in the opportunity to meet other women business owners and talk about how NAWBO-SA has helped your own business? We have the following events that can help you do just that and more...

\*\*Ninth Annual Texas Conference for Women: Volunteers are needed to help staff the NAWBO booth at this event, scheduled for October 16 at the George R. Brown Convention Center in Houston (see details below). Contact Jane Crisler at [Jane.Crisler@padgett-cpa.com](mailto:Jane.Crisler@padgett-cpa.com) or at 210-828-6281.

### **CALL FOR 2009 ENTREPRENEURIAL SPIRIT AWARDS NOMINATIONS:**

Nominations are being accepted until October 30 for the 2009 Entrepreneurial Spirit Awards (ESA)! The ESA event will be held in conjunction with Women&28s History Month on the evening of March 19, 2009 at the Omni Hotel. The ESA gala will honor outstanding women business owners in six categories: Benefactor, Innovator, Inspirational, Mentor, Rising Star and Visionary.

There are 55,000 women business owners in San Antonio, so we are looking for your special nominations! For additional information about the 2009 Entrepreneurial Spirit Awards or to obtain a nomination form, visit NAWBO-SA228s website ([www.nawbosa.org](http://www.nawbosa.org)), or contact Diane Simpson, 2009 ESA Chair, at [esa@nawbosa.org](mailto:esa@nawbosa.org).

### **SPONSOR A MONTHLY PROGRAM:**

NAWBO-SA Members may sponsor a scheduled program at a regular monthly meeting for \$250, paid to NAWBO-SA prior the meeting date.

The Monthly Program Sponsorships includes:

- \*\* Advance promotion of the sponsor prior to the meeting, including meeting e-mail announcements, posting the company on the website under "Calendar of Events", and highlighting the sponsor company in the NAWBO-SA newsbrief (if time allows).
- \*\* Showcasing sponsor company the day of the meeting through:
- \*\* Breakfast for 2 people
- \*\* Sponsor company name and spokesperson listed on the Meeting Agenda
- \*\* Sponsor company brochures on the "NAWBO Information Table"

For more information e-mail [programs@nawbosa.org](mailto:programs@nawbosa.org)

## **NEW MEMBERS-ONLY SECTION FOR LOCAL WEBSITE:**

The new website now has more to offer you. Your member login and password gives you access to the Member Directory and your own Member Profile page. Send an e-mail to [info@nawbsa.org](mailto:info@nawbsa.org) if you need your id/password.

Business Directory: Please visit [www.nawbosa.org](http://www.nawbosa.org) to check your listing in the Business Directory (fourth item in the top navigation bar) for accuracy. You are eligible to appear in up to three categories. You can make changes to your profile by logging in.

Member Profile: As a benefit of membership, you have a Member Profile page which will be accessible to all members from the Member Directory. Log into the site to update your profile or to add a photo or logo.

## **Other Events of Interest**

### **UTSA SMALL BUSINESS DEVELOPMENT CENTER'S "SUPPLIER VENDOR NETWORK CONTRACTORS BREAKFAST":**

UTSA will be holding a Supplier Vendor Network Contractor Breakfast on Wednesday, October 8, 2008 at the Pico de Gallo restaurant (111 S. Leona). The topic of the meeting is Doing Business with ... Randolph AFB. A presentation will be made by Wells Fargo Bank on Government Contractor Financing. For more information, call 210-458-2458.

### **SA BUSINESS JOURNAL WOMEN'S LEADERSHIP AWARDS:**

On October 10 at the Oak Hills Country Club, the San Antonio Business Journal (SABJ) will honor some of San Antonio's most outstanding women leaders. NAWBO members Janet Holliday (President and CEO of the CE Group) and Carolyn LaBatt (CEO and President of Computer Solutions) are among those being honored! Janet is receiving the Entrepreneurial award, and Carolyn is receiving the Business Growth award. This is a great opportunity to network with some of the most influential women in San Antonio. Cost is \$50 per person, and the RSVP deadline is Friday, October 3. To make a reservation, call Dariela Trevino at 210-477-0855, or e-mail [saevents@bizjournals.com](mailto:saevents@bizjournals.com).

### **TEXAS CONFERENCE FOR WOMEN:**

Get ready to begin "The Next Chapter of You" at the ninth annual Texas Conference for Women. The conference will be held on October 16, 2008 at the George R. Brown Convention Center in Houston and will be hosted by Governor Rick Perry and First Lady Anita Perry. More than 75 renowned speakers will share inspirational stories and lead seminars on the issues that matter most to women, including health, personal finance, business and entrepreneurship, career resources, work-life balance, media and more. For more information or to register for the conference, visit [www.TXConferenceForWomen.org](http://www.TXConferenceForWomen.org)

### **SAN ANTONIO WOMEN'S CHAMBER OF COMMERCE CELEBRATES ITS 20TH ANNIVERSARY:**

You are invited to help celebrate the San Antonio Women's Chamber of Commerce (SAWCC) 20th Anniversary! The celebration will be held on Friday, October 17, at 6 p.m. at Valero Energy Corporation. For more information about sponsorships or reserving a seat, visit [www.sawomenschamber.net](http://www.sawomenschamber.net) or call Natasha Castillo at 210-392-4475 or Jennifer Scroggins at 210-789-2003.

### **SBA SEEKING NOMINATIONS:**

**In recognition of the small business community's contribution to the American economy and society, the President of the United States designates one week each year as National Small Business Week. Leading up to Small Business Week, awards will be presented to the nation's entrepreneurs and those who support and champion small business. The Small Business Administration (SBA) San Antonio District office is seeking nominations for next year's Small Business Week. Deadline for nominations is November 14, and winners will be announced at an award luncheon held in San Antonio in May of 2009. For more information or to obtain an application, e-mail Mary Alice Blanco at [mary.blanco@sba.gov](mailto:mary.blanco@sba.gov).**

### **SMALL BUSINESS ADMINISTRATION (SBA) TRAINING:**

The local office of the Small Business Administration offers a variety of classes every month. Upcoming classes include "SCORE Pre-Business Workshop" (October 9), "Small Business Financing," "Access to Capital" (October 14) and "SCORE Marketing Workshop" (October 23). For information, call their office at 210-403-5900, or visit their web site at: <http://www.sba.gov/tx/sanantonio/>

### **SMALL BUSINESS DEVELOPMENT CENTER (SBDC) TRAINING:**

The UTSA Small Business Development Center offers integrated, low-cost training and free counseling services to meet the needs of small business owners in San Antonio and surrounding counties. They offer a variety of classes including "Marketing Your Business for Free" (October 16), "Getting Your Business on the Web" (October 22) and "Crash Proofing Your Life and Business" (October 29). For more details, call 210-458-2047, or visit their website at <http://sasbdc.iedtexas.org/>.

### **NEW CLASSES OFFERED BY THE UTSA-SBDC TECHNOLOGY CENTER:**

The UTSA-SBDC Technology Center Supplier Vendor Network is now offering human capital classes. Upcoming classes include "Employee Handbook Clinic" (October 9) and "Job Descriptions and Performance Appraisals" (October 23). For more information, call 210-458-2448 or e-mail [sbdc-svn@utsa.edu](mailto:sbdc-svn@utsa.edu)

### **THE PRINCIPAL FINANCIAL GROUP'S WOMEN IN BUSINESS AUGUST TELECLASS:**

The Principal Financial Group is offering a free series of teleclasses given by high-profile women in business. This month's topic is "Make Your Brand a Household Name: Seven Buzz Tactics Money Can't Buy." The seminar is Tuesday, October 28, at noon. Register at [www.principal.com/teleclass](http://www.principal.com/teleclass)

### **SOUTH TEXAS WOMEN'S BUSINESS CENTER (STWBC) TRAINING:**

The STWBC is committed to the success of small business and often hosts and participates in special workshops or seminars that provide the type of information and guidance that so many small business owners want. Upcoming classes include "Business Plan Basics Turbo" (October 10), "Financing Your Small Business" (October 23) and "Basic Human Resource Laws for Small Business" (October 28). For more information, visit [www.stwbc.com](http://www.stwbc.com) or call 210-207-0112.

#### **CITY OF SAN ANTONIO'S ECONOMIC DEVELOPMENT DEPARTMENT TRAINING:**

The City of San Antonio's Economic Development Department's Small Business Unit offers a variety of classes every month. Upcoming classes are "Texas Sales and Use Tax Permit Requirements - The Basics" (October 15) and "Presentation Skills" (October 28). For more information, visit <http://www.sanantonio.gov/edd>

#### **WBEA 12TH ANNUAL GOLF CLASSIC SILENT AUCTION:**

Join the Women's Business Enterprise Alliance (WBEA) on Monday, October 13, 2008 in Houston for the 12th Annual Golf Classic Silent Auction. This event provides an out of the box opportunity for professional exposure and networking for both corporate and women business enterprises. Proceeds from the event benefit the WBEA Scholarship Fund. Contact Melissa Price at [mprice@wbea-texas.org](mailto:mprice@wbea-texas.org) for questions on how your organization can get involved. Or, for more information visit <http://guest.event.com/i.aspx?1Q,P1,2C305D95-15F6-421C-89E1-A7B19997CAC9>

### **Member/Partner Events/News**

#### **MICROSOFT OUTLOOK AND TIME MANAGEMENT CLASS:**

Having trouble leaving work on time? Help is on the way! NAWBO members Shana Prichard, an organizing expert and owner of realign, llc, and Ricci Fitzpatrick, a technology consultant, have combined their expertise in technology and organization/time management to bring you courses in "Using the Outlook Calendar Effectively" and "Using Outlook Tasks, E-Mail and Contacts Effectively." For more information, visit [http://www.fintanttechnologies.com/Organize\\_With\\_Outlook.php](http://www.fintanttechnologies.com/Organize_With_Outlook.php)

#### **WOMEN'S ECONOMIC SUMMIT:**

If you are a business woman concerned about the current economy, then the Women's Economic Summit, held on October 30, is for you. You will learn: three changes you can make to improve your business overnight; how to make more money with less effort in a troubled economy; and techniques to deliver unbeatable results at work and at play. For more information, visit [www.EconomicSummit4Women.com](http://www.EconomicSummit4Women.com)

#### **MEMBER/CORPORATE PARTNER RECOGNITION:**

**\*\*Janet Holliday (The CE Group) and Carolyn Labatt (Computer Solutions), recipients of the San Antonio Business Journal's 2008 Women's Leadership Award.**

## DO YOU HAVE EVENTS TO PROMOTE?

Members can promote events, open houses, special promotions, etc. Announcements should be no longer than 100 words and are due by the last day of the month (for the next month's issue). You will find member and partner events listed under "Special Events" within the "News and Events" section of the website. Send your announcements to [info@nawbosa.org](mailto:info@nawbosa.org). Call Chapter Administrator Laura Bray (210-408-1699) with any questions.

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NAWBO-SA's email newsletter contains information on upcoming NAWBO meetings and other news and events of interest to women business owners. If you wish to be removed from this mailing list, please send a message to [info@nawbosa.org](mailto:info@nawbosa.org).

**A "GOLD" Healthy Chapter  
Winner, 2007 Guardian/NAWBO Diversity Award  
[Find out more about NAWBO-SA](#)**

Please feel free to forward this newsletter, and encourage recipients to join NAWBO-SA. Details on membership dues are available on the NAWBO web site at [www.nawbosa.org](http://www.nawbosa.org)

We welcome your feedback on this newsletter. Please send your comments to Laura Bray at <mailto:info@nawbosa.org>

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