

**Laura Bray**

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**From:** Laura Bray [info@nawbosa.org]  
**Sent:** Thursday, March 06, 2008 10:20 AM  
**To:** laurabray@braycommunications.com  
**Subject:** NAWBO-SA March News Brief: March Breakfast Meeting, Cocktail Connection, and More!



News Brief

March 2008

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**Welcome New Members!**

- Mary Ann Hisel, Hisel Law PLLC

**Upcoming Events**

**March 12-**  
Lunch Connection,  
11:30am, Swede's

**March 28-**  
Membership Meeting (note  
date change due to spring  
break), 7:30am, Petroleum  
Club

**Our Corporate Partners**

This newsletter would not have been possible without the generous support of our local corporate partners.

Thank you!

**DIAMOND LEVEL PARTNERS:**

H-E-B

Altair Technology, Inc.

**GOLD LEVEL PARTNERS:**

Jackson Walker, LLP

Humana

San Antonio Woman Magazine

San Antonio Business Journal

Allegra Print and Imaging

**SILVER LEVEL PARTNERS:**

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Wells Fargo Bank

Wachovia

Lexus San Antonio

Fresh Horizons Creative Catering

Sterling Bank

Oppenheimer, Blend, Harrison & Tate

Summit Home Medical Equipment

Deaf Link

Broadway National Bank

**April 1-**  
Cocktail Connection,  
5:30pm, Cafe Paladar

Click [here](#) for a full  
calendar of events.

RSVP to  
[info@nawbosa.org](mailto:info@nawbosa.org) for all  
events.

HELP ME!! Computers LLC

**BRONZE LEVEL PARTNERS:**

Frost  
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SWBC  
Zeitgeist Wellness Group  
Daisy Tours  
King & Sommer LLP

## March Breakfast Membership Meeting: Staying Organized and Managing Your Time

Our March membership meeting features a panel discussion on staying organized and managing your time. Please note the **date change** due to spring break!

**When:** Friday, March 28, 7:30-9:00am

**Where:** Petroleum Club (8620 N. New Braunfels, 7th floor)

**Cost:** \$25 for members, \$30 for guests, \$35 all walk-ins

Please RSVP by Wednesday, March 26 to Laura Bray at 210-408-1699 or [info@nawbosa.org](mailto:info@nawbosa.org)

## Other NAWBO-SA Events and News

### MARCH MEMBERSHIP DRIVE:

Do you know someone who could immediately benefit from becoming a member of NAWBO? In celebration of Women's History Month, NAWBO is holding their annual membership drive.

You know the value that NAWBO brings to your business, career, and life. Become a part of the action by sponsoring new members into our chapter and WIN!

- Each new member that joins between now and 03/31/08 will win a free monthly meeting in May (\$25 value) and a one year subscription to Inc. magazine (often called the "small-business bible")
- Sponsor three or more new members during the drive and you will win a free ticket to this year's NAWBO-SA Annual Banquet on 06/25/08 (a \$75 value)

We make it easy... just join online or print off the application at [www.nawbosa.org](http://www.nawbosa.org)

Any questions? Need an application or our NAWBO-SA Fact Sheet? Feel free to contact Laura Bray, our Chapter Administrator, at [info@nawbosa.org](mailto:info@nawbosa.org) or talk with Kathy Swanson, Lorna Engleman, Michelle Wood, or any of the other members of the Membership Committee for more details.

### LUNCH CONNECTION:

The next Lunch Connection is Wednesday, March 12 at Swede's (2211 NW Military Hwy, at the corner of West Ave) from 11:30am-1:00pm. Meet and greet fellow business owners and corporate partners; share information about your products and services over lunch! Be sure to bring lots of business cards. **RSVPs are required**; attendance is limited to 30. Register today by calling 210-408-1699. Cost is \$13.00 and includes entree, ice tea, water and gratuity. You'll pay at the restaurant. For more details, call Laura Bray (210-408-1699).

### AN INCOME OF HER OWN:

The full day AIOHO conference on Tuesday, February 12 was a huge success! In its eighth year, AIOHO® has now touched the lives of 1,000 teen women. The conference was a hands-on, event-filled day, where teen women worked with NAWBO business owners to understand more about teamwork, financial realities after high school and college, and the process of putting together a business plan, which they learned as they worked as a team to design a product for their target market.

That exposure to developing a business plan is now being employed as the teen women write their own business plans in a Business Dream Competition. Winners of the competition will be awarded scholarships totaling over \$20,000 at an Awards Luncheon on April 18 at the Norris Conference Center. Save the date on your calendar to be part of the Awards Luncheon where you'll be inspired as you hear the winners talk about their business plans.

President-Elect Cheryl Cook was recently interviewed about AIOHO® by Gordon Deal who hosts a nationally syndicated radio program "The Wall Street Journal This Morning."

## COCKTAIL CONNECTION:

Due to the overwhelming popularity of Lunch Connection, we've now introduced a **new** connection event! Cocktail Connection is Tuesday, April 1 at Cafe Paladar (18322 Sonterra Place #103) from 5:30-7:00pm. Cocktail Connection will regularly meet on the first Tuesday of every month. Meet and greet fellow business owners and corporate partners; share information about your products and services. Be sure to bring lots of business cards. **RSVPs are required**; attendance is limited to 30. Register today by calling 210-408-1699. Cost is \$15.00 for two drink tickets and light appetizers. You'll pay at the restaurant. For more details, call Laura Bray (210-408-1699).

## NEW MEMBERS-ONLY SECTION FOR LOCAL WEBSITE:

All members and corporate partners should have received an e-mail from NAWBO-SA listing their ID and password for the new members-only section at [www.nawbosa.org](http://www.nawbosa.org). If you didn't receive yours, please contact Chapter Administrator Laura Bray at [info@nawbosa.org](mailto:info@nawbosa.org). Make sure to check out the Business Directory and submit your member profile. Contact Laura if you have any questions or changes.

## STUDENT MEMBERSHIP IN NAWBO-SA:

NAWBO-SA offers local students membership in this premier organization with all of the benefits of regular membership. Student members are individuals who are registered full time at a school or university, subscribe to the objectives of NAWBO and intend to start a business.

Chapter dues for student members are reduced to \$25 and National dues to \$100 a year. Those interested in becoming student members should contact Laura Bray, NAWBO-SA Chapter Administrator, at 210-408-1699 or [info@nawbosa.org](mailto:info@nawbosa.org).

## Other Events of Interest

### SBA TRAINING:

The local office of the Small Business Administration offers a variety of classes every month. For further information, call their office at 210-403-5900, or visit their web site at: <http://www.sba.gov/tx/sanantonio/>

### SMALL BUSINESS DEVELOPMENT CENTER TRAINING:

The UTSA Small Business Development Center offers integrated, low-cost training and free counseling services to meet the needs of small business

owners in San Antonio and surrounding counties. They offer a variety of classes including "Basic IRS Requirements" (March 20), "Cost Proposals" (March 11), and "Import Basics" (March 20). For more details, contact the SBDC at 210-458-2460, or visit their web site at:

<http://iedtexas.org/iedCalendar.htm>

### **THE PRINCIPAL FINANCIAL GROUP'S WOMEN IN BUSINESS TELECLASSES:**

The Principal Financial Group is offering a free series of teleclasses given by high-profile women in business. This month's topic is "One Company's Award-Winning Equation: Employee Financial Fitness + Physical Fitness = Fiscal Fitness." The seminar is Tuesday, March 25 at noon. Register at

[www.principal.com/teleclass](http://www.principal.com/teleclass)

### **SOUTH TEXAS WOMEN'S BUSINESS CENTER TRAINING:**

The STWBC is committed to the success of small business and often hosts and participates in special workshops or seminars that provide the type of information and guidance that so many small business owners want.

Upcoming classes include "Foundations of Starting a Business" (March 12). For more information, visit [www.stwbc.com](http://www.stwbc.com) or call 210-207-0112.

### **BUSINESS RESOURCE EXPO:**

The UTSA SBDC and the SBA present the "Business Resource Expo" at UTSA's downtown campus. The event is March 19 from 4:00-8:00 pm. The expo will feature lenders, insurance providers, bankers, accountants, and many other resources for small business owners. The event is free and includes a light buffet dinner. Please RSVP to [bidmatch@utsa.edu](mailto:bidmatch@utsa.edu) and include your name, company name, address, phone number and the name of the event.

### **SA WOMEN'S CHAMBER OF COMMERCE LEADERSHIP LOOP:**

The San Antonio Women's Chamber of Commerce is now accepting applications for its annual "Leadership Loop" training program. Monthly sessions are held on the last Wednesday of each month from 1:30-4:30 pm. The program begins in April and ends with graduation in September. For more details and an application, visit [www.sawomenschamber.net](http://www.sawomenschamber.net).

### **MARCH "CAN WE TALK" EVENT:**

Can We talk is a coalition of over sixty women's organizations in San Antonio. Their next event is Monday, March 31 from 5:30-8:00 pm at the AT&T Center. This month's event celebrates Women's History Month. Cost

is \$40 (\$45 at the door). Price includes free parking, dinner at the Terrace Restaurant, and a ticket to the Silver Stars opening game on May 20. Send checks payable to "Can We Talk" to Pat Jasso, 326 Anton Dr, SATX 78223. For more information, email [can we talk sa@yahoo.com](mailto:can_we_talk_sa@yahoo.com)

### **TxDOT SMALL BUSINESS BRIEFING:**

The Texas Department of Transportation's (TXDOT's) Business Opportunity Program Office is hosting "Small Business Briefings" on March 25 & 26 at the Radisson Hill Country Resort and Spa. The briefings will provide participants information on how to market their business to the state, requirements for doing business with the state, how to become certified women and minority owned businesses, etc. For more information and/or to register, go to <http://tti.tamu.edu/conferences/sbb07/>

### **CITY OF SAN ANTONIO ACCEPTING BIDS FOR AIRPORT CONCESSIONS:**

The City of San Antonio, Department of Aviation is requesting proposals from qualified persons and businesses to operate a specialty retail concession and a Gourmet Coffee Bar/Bookstore concession located in Terminal 1 at the San Antonio International Airport. This RFP is for three separate Specialty Retail Concession lease spaces available.

A copy of this RFP may be obtained from the City's website at: [http://www.sanantonio.gov/rfp/documents/AVI\\_ASR\\_RFP.ASP](http://www.sanantonio.gov/rfp/documents/AVI_ASR_RFP.ASP)

Deadline for Proposals: 2:30 p.m. on April 11, 2008 CST.

### **DRESS FOR SUCCESS INAUGURAL STYLE SHOW AND LUNCHEON:**

Please join Dress for Success San Antonio for our inaugural style show and luncheon. Let there be no doubt - there has never been a style show quite like this. Be prepared for oodles of fun and laughter.

The event will be held Thursday, March 27 from 11:00 am-1:30 pm at the Doubletree Hotel (410 & McCullough). Cost is \$40 person / \$400 table sponsors (tables of 10). Registration / Networking begins at 11:00 am, with the Lunch & Style Show at 11:30 am.

RSVP to [events\\_dfssa@sbcglobal.net](mailto:events_dfssa@sbcglobal.net) or 210-317-0779

## **Members and Partners Events and News**

## **SEMINAR: "YOU CAN LEARN SUCCESSFUL BUSINESS HABITS FOR LIFE" BY NAWBO-SA MEMBER SUSAN YOUNG**

NAWBO-SA member Susan Young (Get In Front Communications) invites all NAWBO members to her "You Can Learn Successful Business Habits for Life" seminar on Thursday, April 3 from 9:00am-4:00pm. The program includes information on making more money, improving your communication skills, shifting your attitude, and more.

Location: Hampton Inn-Northwoods (at 281 & 1604, 2127 Gold Canyon Dr.). Cost is \$199 per person. Registration deadline is March 27, 2008.

For more information or to register online,  
[www.getinfrontcommunications.com/SuccessfulBusinessHabits0308.htm](http://www.getinfrontcommunications.com/SuccessfulBusinessHabits0308.htm)  
To register by phone, call Susan at 210.375.6422.

### **DO YOU HAVE EVENTS TO PROMOTE?**

Members can promote events, open houses, special promotions, etc. Announcements should be no longer than 100 words and are due by the last day of the month (for the next month's issue). You will find member and partner events listed under "Special Events" within the "News and Events" section of the website. Send your announcements to [info@nawbosa.org](mailto:info@nawbosa.org). Call Chapter Administrator Laura Bray (210-408-1699) with any questions.

A "GOLD" Healthy Chapter  
Winner, 2007 Guardian/NAWBO Diversity Award  
[Find out more about NAWBO-SA](#)

NAWBO-SA's email newsletter contains information on upcoming NAWBO meetings and other news and events of interest to women business owners. If you wish to be removed from this mailing list, please [send a message to Laura Bray](#).

Please feel free to forward this newsletter, and encourage recipients to join NAWBO-SA. Details on membership dues are available on the NAWBO web site at [www.nawbosa.org](http://www.nawbosa.org)

We welcome your feedback on this newsletter. Please send your comments to Laura Bray at [info@nawbosa.org](mailto:info@nawbosa.org).

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