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Women Mean Business®

## News Brief

August 2008

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### Welcome New Members

- \*\* Sharon Miller, PlainsCapital Bank
- \*\* Viki Cornelius, Snelling
- \*\* Melinda Day-Harper, T-Zone Consulting, Inc.
- \*\* Karen Norman, The Prestigious Mark
- \*\* Peggy Wardlaw, The Wardlaw Appraisal Group
- \*\* Catherine Wilson, Regnier Valdez
- \*\* Joyce Jenkins, Triple J Bookkeeping and Tax Service
- \*\* Nicole Pugliese, Platinum Caterers
- \*\* Shannon Bolin, Bolin Plumbing
- \*\* Catherine Ilongo, ReMax Real Estate
- \*\* Joan Kearnl, Organized for Success
- \*\* Denise Sikes, Ready Real Estate
- \*\* Susan Simmons, Law

### Our Corporate Partners

This newsletter would not have been possible without the generous support of our local corporate partners. Many thanks to Greene and Associates, Inc., our newest corporate partner!

### Thank you!

#### DIAMOND LEVEL PARTNERS:

Altair Technology, Inc.  
H-E-B

#### GOLD LEVEL PARTNERS:

Allegra Print and Imaging  
Jackson Walker, LLP  
San Antonio Business Journal  
San Antonio Woman Magazine

#### SILVER LEVEL PARTNERS:

Broadway National Bank  
Fresh Horizons Creative Catering  
Greene and Associates, Inc.  
HELP ME!! Computers LLC  
Lexus San Antonio  
Padgett Stratemann & Co. LLP  
Oppenheimer, Blend, Harrison & Tate  
Sterling Bank  
Summit Home Medical Equipment  
Wells Fargo Bank  
Wachovia

#### BRONZE LEVEL PARTNERS:

Daisy Tours  
First Community Bank  
Frost  
Humana  
King & Sommer LLP  
South Texas Business Fund  
SWBC  
Zeitgeist Wellness Group

Offices of Susan Simmons  
 PLLC  
 \*\* Ursula Spies, Ursula  
 European Skin Care  
 \*\* Cynthia Teniente  
 \*\* Sarah Triem, ATKG LLP  
 \*\* Vauna Powell, Send Out  
 Cards

## August Membership Meeting

**THE POWER OF ONE - Transforming Good to Great.** Each one of us has the power to make a difference . . . by the imprint made on one life, by our one vote and by helping one business owner grow their business.

### Upcoming Events

**August 13**-Lunch  
 Connection, 11:30am,  
 Swede's

**August 15-**  
 Membership Meeting,  
 7:30am, Petroleum Club

Cocktail Connection is on  
 summer hiatus.

[Click here](#) for a full calendar  
 of events.

RSVP to  
[info@nawbosa.org](mailto:info@nawbosa.org) for all  
 events.

From the seeds of ideas to the amazing growth of companies and organizations that she now leads, you will learn about team building, risk-taking and making alliances to see your ideas come to fruition. Our August breakfast meeting is entitled, "**Growth and Success: It is More Than an Idea - Leading and Managing for Growth.**" Our speaker, Dr. Mary Pat Moyer, will discuss how she launched INCELL 15 years ago. INCELL is credited with providing non-needle delivery vaccines for HIV, influenza, smallpox and other diseases.

**When:** Friday, August 15, 7:30-9:00am

**Where:** Petroleum Club (8620 N. New Braunfels, 7th floor)

**Cost:** \$25 for members/corporate partners, \$30 for guests, \$35 all walk-ins.

RSVP online at  
<http://http://www.nawbosa.org/EventsCalendarMonth.asp?Action=Month>. No shows will be billed. Please contact Laura Bray at 210-408-1699 or [info@nawbosa.org](mailto:info@nawbosa.org) with any questions.

## Other NAWBO-SA Events and News

### LUNCH CONNECTION:

The next Lunch Connection is Wednesday, August 13 at Swede's (2211 NW Military Hwy, at the corner of West Ave) from 11:30am-1:00pm. Meet and greet fellow business owners and corporate partners; share information about your products and services over lunch! Be sure to bring lots of business cards. **RSVPs are required**; attendance is limited to 30. Register today by calling 210-408-1699. Cost is \$15.00 and includes entree, ice tea, water and gratuity. You'll pay at the restaurant. For more details, call Laura Bray (210-408-1699).

### COCKTAIL CONNECTION:

Our first Tuesday Cocktail Connection event is taking a summer break. Stay tuned for an announcement about the September event.

### INTRODUCTION TO GOVERNMENT CONTRACTING:

The new "Introduction to Government Contracting" class will begin on Monday, September 15, with a series of **six classes** held every other week. The classes will be held in the Fintan

Technologies training room at 2929 Mossrock from 11:30 a.m. to 1:00 p.m. You will learn about certifications, the CCR, Fed Biz Ops, how to market to the government, the terminology, teaming and, most importantly, if this is something you want to do. There are a few openings left for the class. Materials fee is \$75. If you would like an application, please e-mail Michele Bussone at [mbussone@sbcglobal.net](mailto:mbussone@sbcglobal.net).

### **SAN ANTONIO FULL COURSE NETWORKING LUNCHEON:**

The Women's Business Enterprise Alliance (WBEA) and NAWBO-SA are partnering to serve up a fantastic networking opportunity that provides optimal face time with some of San Antonio's finest corporations and women business owners. A mini-trade fair is scheduled from 10:30-11:30am, followed by a full course networking lunch (11:30am- 1:00pm, and a forum with H-E-B (1:30-2:30pm). The date is August 26 at the Norris Conference Center. For more information, visit <http://www.wbea-texas.org>.

### **CALL FOR 2009 ENTREPRENEURIAL SPIRIT AWARDS NOMINATIONS:**

Nominations are being accepted from August 15 to October 15 for the 2009 Entrepreneurial Spirit Awards (ESA)! The ESA event will be held in conjunction with Women&38s History Month on the evening of March 19, 2009 at the Omni Hotel. The ESA gala will honor outstanding women business owners in six categories: Benefactor, Innovator, Inspirational, Mentor, Rising Star and Visionary.

There are 55,000 women business owners in San Antonio, so we are looking for your special nominations! Nomination forms will be available at the August and September NAWBO-SA meetings and online at [www.nawbosa.org](http://www.nawbosa.org). For additional information about the 2009 Entrepreneurial Spirit Awards, visit NAWBO-SA's website ([www.nawbosa.org](http://www.nawbosa.org)), or contact Diane Simpson, 2009 ESA Chair, at [esa@nawbosa.org](mailto:esa@nawbosa.org).

### **AN INCOME OF HER OWN CELEBRATES ITS NINTH YEAR:**

An Income of Her Own (AIOHO) begins its ninth year! Once again we anticipate a record number of teen women will participate in the nine-month program, and we need YOUR help. If you are interested in touching the lives of teen women, attend our first committee meeting on Wednesday, September 3, from 4-6 pm at the offices of Coyle Engineering, Inc. We will be making plans for the year ahead, so be thinking about how you most want to contribute.

There are several ways to become involved.

- \*\*Help plan and execute the Entrepreneurial Connections and Day-Long Conference
- \*\*Be a Facilitator for the Day-Long Conference
- \*\*Become a School Champion to meet at least once with the teens and keep their school liaison informed about upcoming events.
- \*\*Help judge the Business Plan Competition
- \*\*Help with fundraising to secure Event Sponsors and Scholarship Donors
- \*\*Help with writing articles/grant proposals

For more information, please contact AIOHO Chair, Mary Alice Bethancourt, at 210-274-4560 or [aioho@nawbosa.org](mailto:aioho@nawbosa.org).

## MEMBER VOLUNTEER OPPORTUNITIES:

Interested in the opportunity to meet other women business owners and talk about how NAWBO-SA has helped your own business? We have the following events that can help you do just that and more...

\*\*WBEA Full-Course Networking Lunch - Tuesday, August 26, 2008 -- Volunteers are needed to set-up and attend the NAWBO-SA booth and meet other women business owners as part of our affiliation with the Women Business Enterprise Association. Volunteers are encouraged to include their own business' marketing material at the booth. Mini-trade show is from 10:30-11:30am with the luncheon and other activities following. Members can register for the event online at [www.wbea-texas.org](http://www.wbea-texas.org) or by calling Sandra Anderson at (210) 488-2455 or [sanderson@wbea-texas.org](mailto:sanderson@wbea-texas.org). Volunteers are requested to contact Jane Crisler, NAWBO-SA Facilitator Chair, at (210) 828-6281 or [Jane.Crisler@padgett-cpa.com](mailto:Jane.Crisler@padgett-cpa.com) for more information.

\*\* "Can We Talk" - Tuesday, August 26, 2008 -- Volunteers are needed to act as greeters for this annual event celebrating Women's Equality Day and Texas Women's Independence Day. Shopping and networking begin at 5:00, with dinner and the program at 6:15pm. Cost is \$30. The AAUW, an association of over 60 women's organizations in San Antonio, is sponsoring this event and focuses on issues that effect teen women now and in the future. Members can register for the event by contacting Pat Jasso at [can\\_we\\_talk\\_sa@yahoo.com](mailto:can_we_talk_sa@yahoo.com). Volunteers are requested to contact Jane Crisler, NAWBO-SA Facilitator Chair, at (210) 828-6281 or [Jane.Crisler@padgett-cpa.com](mailto:Jane.Crisler@padgett-cpa.com) for more information.

\*\* South Texas Industrial and Construction Show: Volunteers are needed to help staff the NAWBO booth at this event, scheduled for September 23-24 at the Freeman Coliseum (see details below). Contact Kathy Swanson at [kathy.swanson@samarketer.com](mailto:kathy.swanson@samarketer.com).

## SPONSOR A MONTHLY PROGRAM:

NAWBO-SA Members may sponsor a scheduled program at a regular monthly meeting for \$250, paid to NAWBO-SA prior the meeting date.

The Monthly Program Sponsorships includes:

- \*\* Advance promotion of the sponsor prior to the meeting, including meeting e-mail announcements, posting the company on the website under "Calendar of Events", and highlighting the sponsor company in the NAWBO-SA newsbrief (if time allows).
- \*\* Showcasing sponsor company the day of the meeting through:
  - \*\* Breakfast for 2 people
  - \*\* Sponsor company name and spokesperson listed on the Meeting Agenda
  - \*\* Sponsor company brochures on the "NAWBO Information Table"

For more information e-mail [programs@nawbosa.org](mailto:programs@nawbosa.org)

## NEW MEMBERS-ONLY SECTION FOR LOCAL WEBSITE:

The new website now has more to offer you. Your member login and password gives you access to the Member Directory and your own Member Profile page. You should have received your ID/password several weeks ago. Send an e-mail to [info@nawbsa.org](mailto:info@nawbsa.org) if you need it again.

**Business Directory:** Please visit [www.nawbosa.org](http://www.nawbosa.org) and check your listing in the Business

Directory (fourth item in the top navigation bar) for accuracy. You are eligible to appear in up to three categories. Any changes to your listing should be listed in an e-mail to Laura Bray at [info@nawbosa.org](mailto:info@nawbosa.org). Note that NAWBO -SA will consider adding new categories to support membership; however, they must be fairly generic and potentially applicable to more than just one business. If you'd like us to consider adding a category, please include your suggestion in your e-mail to [info@nawbosa.org](mailto:info@nawbosa.org).

**Member Profile:** As a benefit of membership, you have a Member Profile page which will be accessible to all members from the Member Directory. Log into the site to update your profile or to add a photo or logo. If you've forgotten your password, send an e-mail to [info@nawbosa.org](mailto:info@nawbosa.org).

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## Other Events of Interest

### "CAN WE TALK" EVENT CELEBRATING WOMEN'S EQUALITY DAY:

Celebrate Women's Equality Day (AKA Texas Women's Independence Day) with a "Can We Talk" event on Tuesday, August 26 at Hacienda Santa Maria (2121 North St Mary's). Shopping and networking start at 5:00 pm, and the program begins at 7:00 pm. Cost is \$30 if postmarked by August 18. Send checks payable to "Can We Talk" to c/o Pat Jasso, 326 Anton Drive, SATX 78223. Email [can\\_we\\_talk\\_sa@yahoo.com](mailto:can_we_talk_sa@yahoo.com).

### SOUTH TEXAS INDUSTRIAL AND CONSTRUCTION SHOW:

The 26th South Texas Industrial and Construction Show will be held at the Freeman Coliseum on September 23-24 from 10:00am-3:00pm. NAWBO-SA will have a booth (see volunteer opportunities above). For more information, email [ralph@smc-events.com](mailto:ralph@smc-events.com)

### SMWBE COMMUNITY VENUES PROJECTS OPPORTUNITIES SEMINAR:

You are invited to attend the Small, Minority and Women Owned Business Enterprise (SMWBE) Community Venues Projects Opportunities Seminar. The seminar will be held on Wednesday, August 20, from 9 a.m. to 1 p.m. at the Freeman Coliseum Frontier Room. The Community Venues Projects consists of four initiatives that will provide outstanding opportunities to grow tourism and visitation of our area. They will provide an added economic benefit to the community because of the commitment to use at least 20% local small, minority and women-owned businesses for professional services, construction and operations. For more information or to register, contact Renee Watson, SMWBE Program Manager, at (210) 335-2478, or send an e-mail to [rwatson@bexar.org](mailto:rwatson@bexar.org). You must RSVP for the seminar by August 18.

### THE TEXAS CONFERENCE FOR WOMEN:

Save the date! Get ready to begin "The Next Chapter of You" at the ninth annual Texas Conference for Women. The conference will be held on October 16, 2008 at the George R. Brown Convention Center

in Houston and will be hosted by Governor Rick Perry and First Lady Anita Perry. More than 75 renowned speakers will share inspirational stories and lead seminars on the issues that matter most to women, including health, personal finance, business and entrepreneurship, career resources, work-life balance, media and more. For more information or to register for the conference, visit [www.TXConferenceForWomen.org](http://www.TXConferenceForWomen.org)

### **SMALL BUSINESS ADMINISTRATION (SBA) TRAINING:**

The local office of the Small Business Administration offers a variety of classes every month. Upcoming classes include: "SCORE Pre-Business Workshop" (August 14), "Access to Capital" (August 28) and "SCORE Marketing Workshop" (August 28). For information, call their office at 210-403-5900, or visit their web site at: <http://www.sba.gov/tx/sanantonio/>

### **SMALL BUSINESS DEVELOPMENT CENTER (SBDC) TRAINING:**

The UTSA Small Business Development Center offers integrated, low-cost training and free counseling services to meet the needs of small business owners in San Antonio and surrounding counties. They offer a variety of classes including "Getting Your Business on the Web" (August 13), "Quickbooks I" (August 14) and "Employees 101" (August 27). For more details, call 210-458-2047, or visit their website at <http://sasbdc.iedtexas.org/>.

### **THE PRINCIPAL FINANCIAL GROUP'S WOMEN IN BUSINESS AUGUST TELECLASS:**

The Principal Financial Group is offering a free series of teleclasses given by high-profile women in business. This month's topic is "Plan Your Future . . . Make Money, Not Excuses". The seminar is Tuesday, August 26, at noon. Register at [www.principal.com/teleclass](http://www.principal.com/teleclass) |

### **SOUTH TEXAS WOMEN'S BUSINESS CENTER (STWBC) TRAINING:**

The STWBC is committed to the success of small business and often hosts and participates in special workshops or seminars that provide the type of information and guidance that so many small business owners want. Upcoming classes include "Basic Human Resources Laws for Small Business" (August 9), "Effective Marketing and Public Relations" (August 19) and "Principles of Accounting" (August 26). For more information, visit [www.stwbc.com](http://www.stwbc.com) or call 210-207-0112.

### **CITY OF SAN ANTONIO'S ECONOMIC DEVELOPMENT DEPARTMENT TRAINING:**

The City of San Antonio's Economic Development Department's Small Business Unit offers a variety of classes every month. Upcoming classes are "Protect Your Profits . . . Fundamentals of Small Business Insurance" (August 13) and "Contracting Ethics" (August 26). On August 27, there will be a MTTF BRAC Matchmaking Contracting Fair. For more information, visit <http://www.sanantonio.gov/edd>

## TENTH ANNUAL FORBES EXECUTIVE WOMEN'S FORUM

Forbes sponsors their tenth annual Executive Women's Form on September 24-25 at the Essex House in New York City. As a NAWBO member, you receive a special registration price of \$1,000.

For more details or information on how to register, visit [www.forbesexecutivewomen.com](http://www.forbesexecutivewomen.com). If registering online, use Source Code 821013 to receive your membership discount.

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## Member/Partner Events/News

### SA BUSINESS JOURNAL & 38 BEST PLACES TO WORK & 98

Congratulations to the following members and corporate partners, who were recently recognized by the San Antonio Business Journal's "Best Places to Work" listings:

- Administaff, Inc.
- ATKG LLP
- Bain Medina Bain Inc.
- Coyle Engineering Inc.
- Oppenheimer, Blend, Harrison and Tate Inc.
- Padgett, Stratemann & Co. LLP
- SWBC
- Wells Fargo Bank

### MEMBER/CORPORATE PARTNER RECOGNITION:

Congratulations to the following members and corporate partners for being recognized with an award:

**\*\*Madeline Anz Slay** (Madeline Anz Slay Architecture), Community Service Award, North San Antonio Chamber of Commerce Small Business Leaders Awards; Athena Young Professional Award, North San Antonio Chamber of Commerce

**\*\*Deborah Bauer** (Drake Commercial Group), Best Deal in Commercial Real Estate, San Antonio Business Journal Best in Commercial Real Estate 2008

### CONTRIBUTIONS TO WINGS (WOMEN INVOLVED IN NURTURING, GIVING, SHARING):

NAWBO-SA member Kathy Acock has an employee whose wife is a breast cancer survivor and actively participates in WINGS - a nonprofit organization providing breast health care services to those without insurance. If you would like more information about WINGS or would like to make a contribution, please visit [www.texaswings.org](http://www.texaswings.org).

## WEEKLY TRAVEL PRESENTATION:

Every Tuesday at the Dominion Country Club (One Dominion Drive), learn how to save money on travel (whether for business or pleasure), earn commissions on your own travel, make your pleasure travel tax deductible and more! For more information, contact Jackie McLaughlin at 210-495-9548.

## DO YOU HAVE EVENTS TO PROMOTE?

Members can promote events, open houses, special promotions, etc. Announcements should be no longer than 100 words and are due by the last day of the month (for the next month's issue). You will find member and partner events listed under "Special Events" within the "News and Events" section of the website. Send your announcements to [info@nawbosa.org](mailto:info@nawbosa.org). Call Chapter Administrator Laura Bray (210-408-1699) with any questions.

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NAWBO-SA's email newsletter contains information on upcoming NAWBO meetings and other news and events of interest to women business owners. If you wish to be removed from this mailing list, please send a message to [info@nawbosa.org](mailto:info@nawbosa.org).

A "GOLD" Healthy Chapter  
Winner, 2007 Guardian/NAWBO Diversity Award  
[Find out more about NAWBO-SA](#)

Please feel free to forward this newsletter, and encourage recipients to join NAWBO-SA. Details on membership dues are available on the NAWBO web site at [www.nawbosa.org](http://www.nawbosa.org)

We welcome your feedback on this newsletter. Please send your comments to Laura Bray at <mailto:info@nawbosa.org>

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